Spreading the word: VALOur-IT Business Cards for 2009

Description

Blogs get so far, email reaches more...but what about handing our business cards in the office or at the bar or the networking meetings and seminars you attend for the next few weeks?

First off, I'll say this: I'm not graphics artist and I'm no savvy marketeer. If you can do a better card...please do, just know you will be running a tight deadline to get them in your hands in a quantity to get to lots of people inexpensively fast, beginning 10/26. I'm going to "carpet bomb" the local area...in hopes of getting one more method of exposure for the VALOur-IT campaign moving this year.

I designed these (set up for 3.75?x2.25? for full bleed):



VALOUR-IT is in it's 5th year and over 4000 laptops with voice activated software have been given to the wounded service members. All donations fund the equipment or transportation to the medical facilities. While there are "service teams" for the annual drive, all money goes to the same fund. Soldier's Angels Foundation is a 501(c)(3) organization. Mail donations to (marked for VALOUR-IT):
Soldier's Angels 1792 E. Washington Blvd Pasadena, CA 91104

Click on the pictures to get to the ones made for 300dpi, if you'd like to borrow the artwork for your purposes to promote the Soldier's Angels VALOur-IT 2009 fund raising campaign.

If you'd just like a bunch to show up at your door (no shipping cost!), has these on file and mine were ordered yesterday. Jamie is the owner and can get some headed your way, too.

Here's my plan and feel free to steal this, also

Enlist the many people I know locally to hand these out in the circles of influence thay travel in. I'm in a great networking organization, Free Networking International (which is free, btw), that has over 40 chapters meeting weekly in just the multi city area around me. Between all the chapter directors and other events held, I will have help. I'm also going to go to neighbors, two of the local Chambers of Commerce where I know the office staff (they talk to many people each day) and drop them off there, too.

After tht, I'll put them out to the local businesses I go to and have gotten to know the owners there, too.

So, what's so hard about that? A few thousand cards should be good reminders to check out the Soldier's Angels site for donations when they get home and clean out thier pockets and purses from the days work.

Anyhow, Jamie is cost effective and better yet...can have them at your door 3-5 business days after the order. No set up, it's all done. Just get the word out!

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Category

1. Military

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